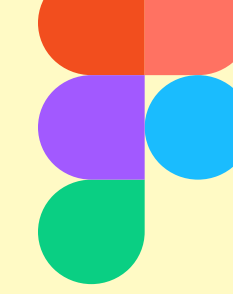




"Your Memory, Your Notes, Your App"

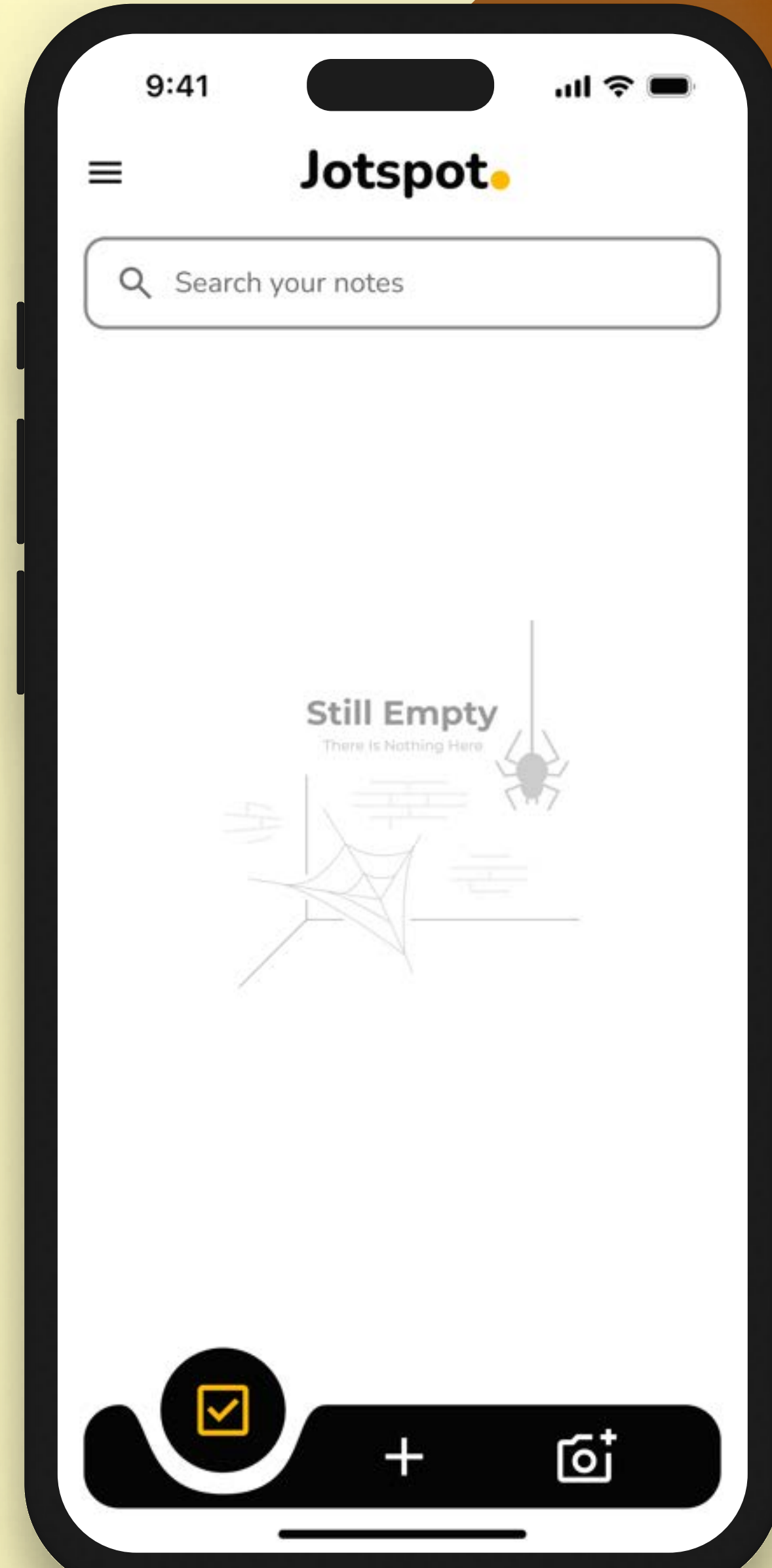
By Dishant Verma



OVERVIEW

The task was to make a to do list or a notes making app with five or more screens with functional prototyping.

The app was designed with the intention to be functional simple and easy to use.



DESIGN PROCESS

Creating a notes-making app with a smooth user experience demands careful iteration and user feedback. That's where Agile UX comes in! Here's how you can adapt its principles to your case study:

1. Empathize: Conduct user interviews and surveys to understand note-taking habits, frustrations, and desired features. Analyze competitor apps to identify strengths and weaknesses.
2. Define: Based on research, define the core user personas and their key needs. Prioritize features that provide the most immediate value and address user pain points.

Typography

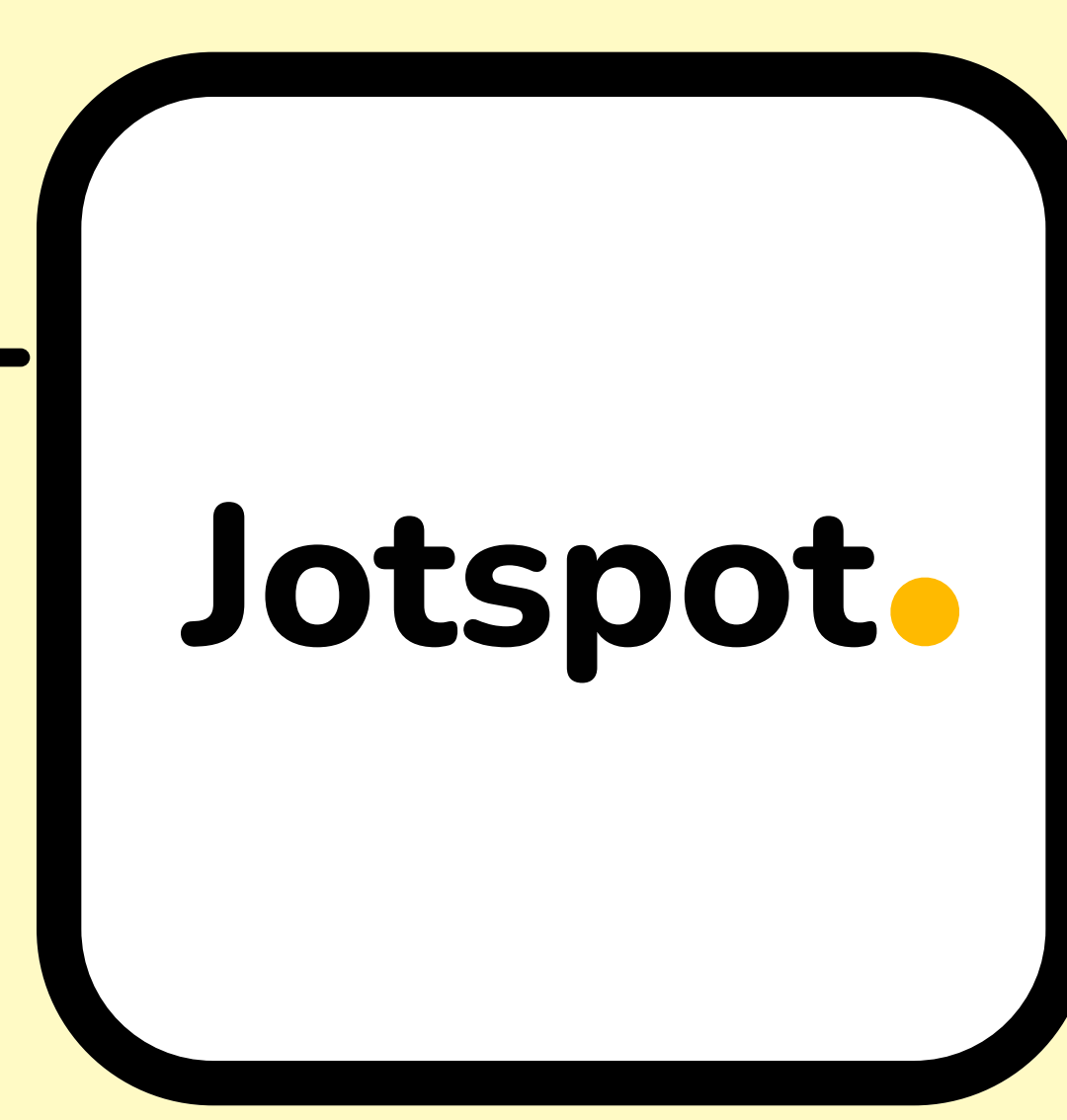
Aa

Heading 1 | Nunito, Bold, 30px

Sub Heading | Nunito, Semibold, 24-22px

Body Text | Nunito, Regular, 16px

Also used in logo



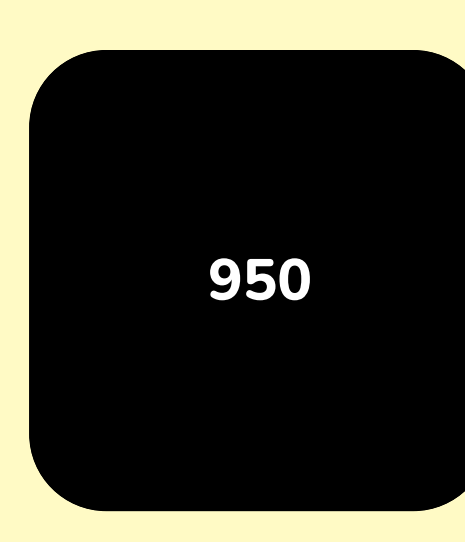
Color Palettes



Primary

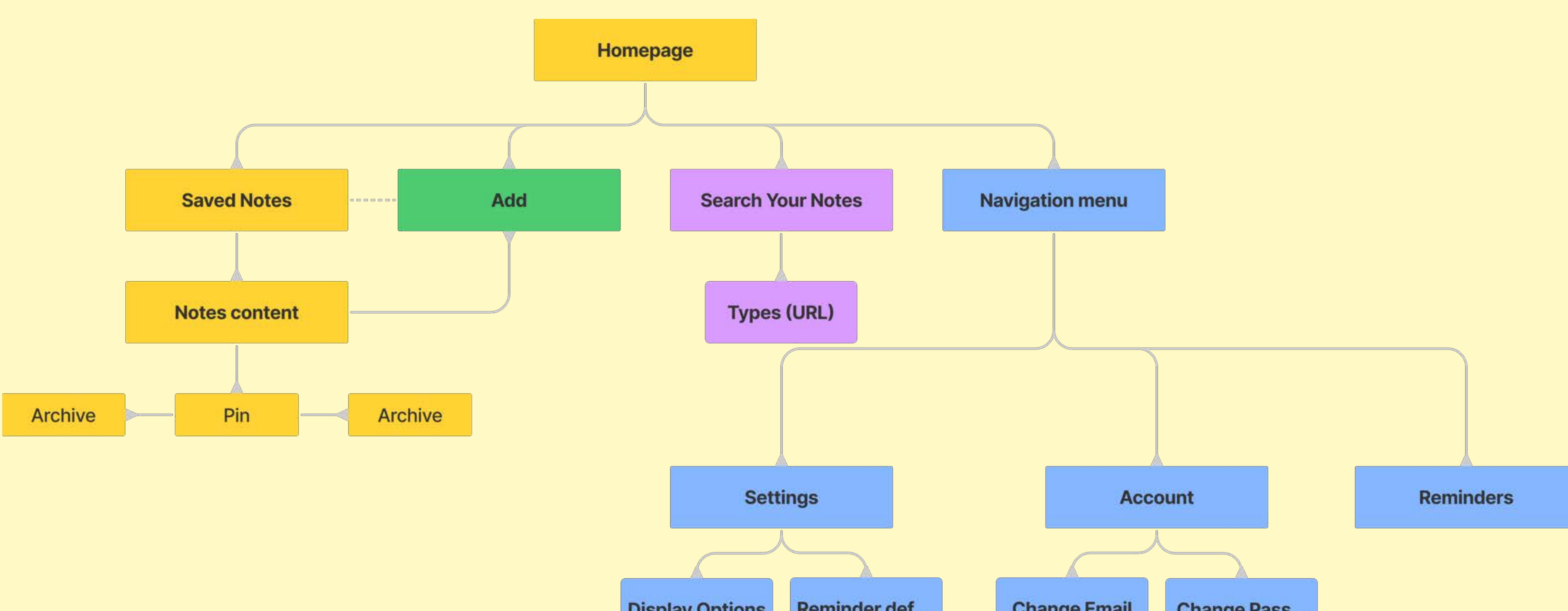


Secondary

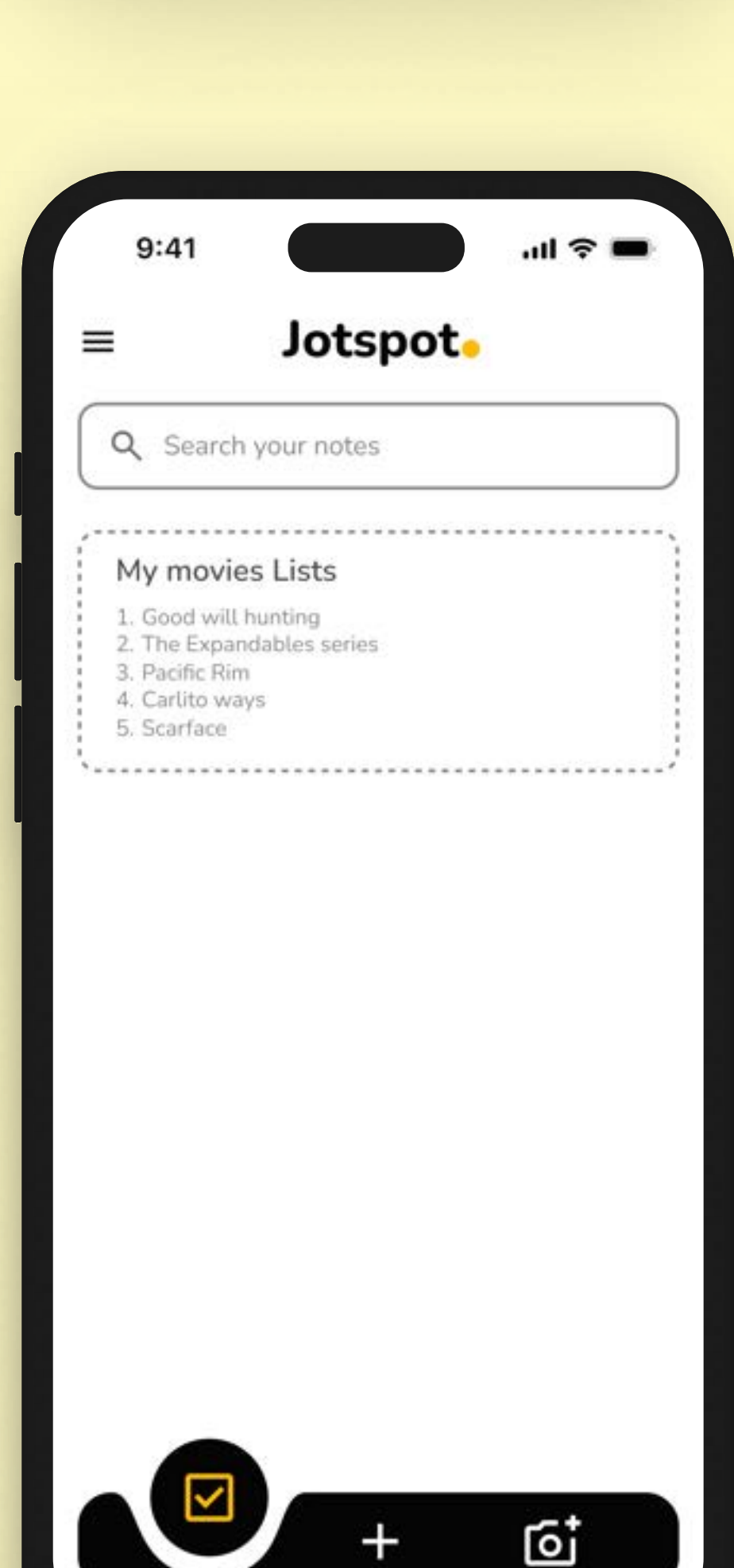
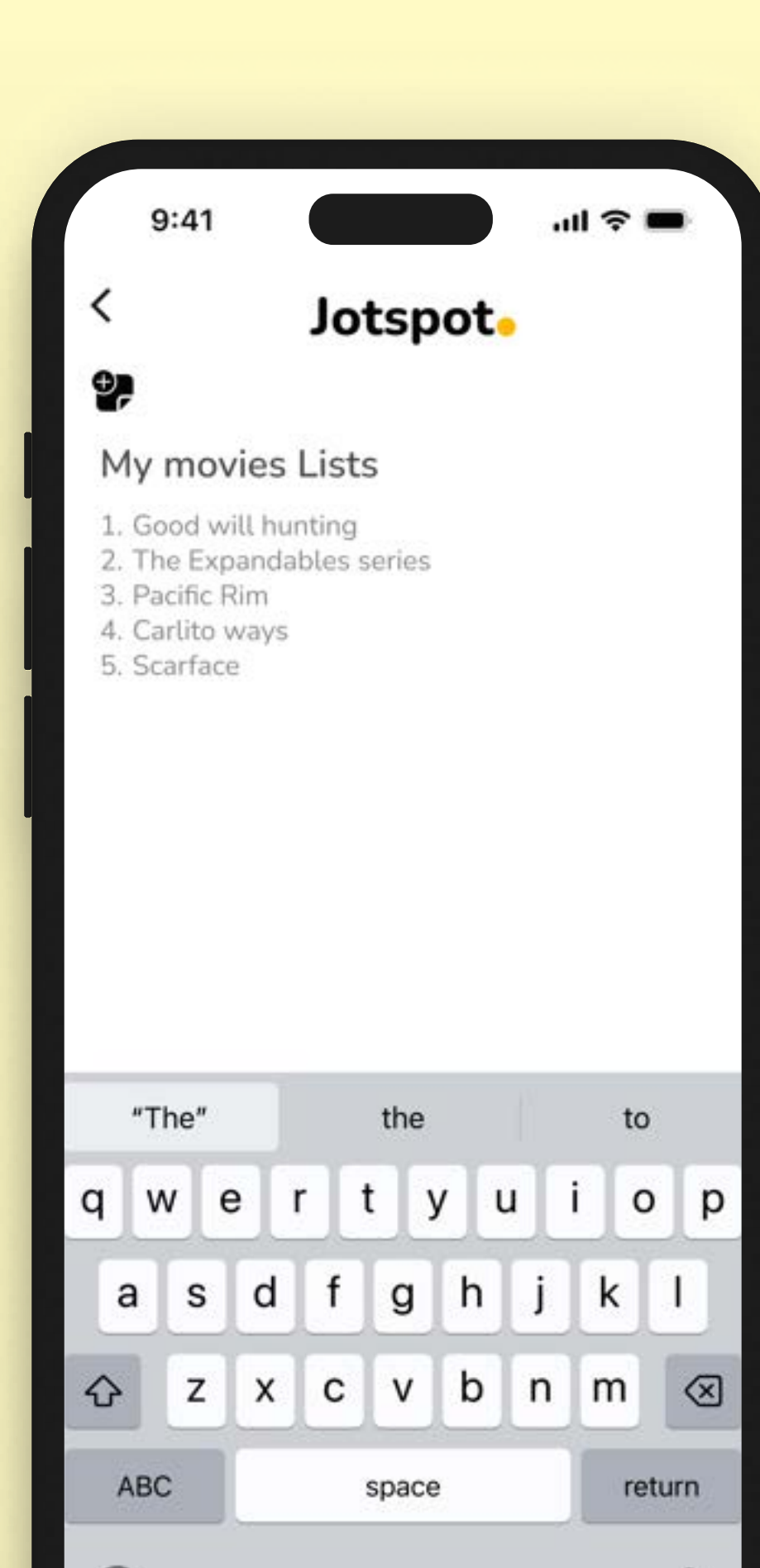
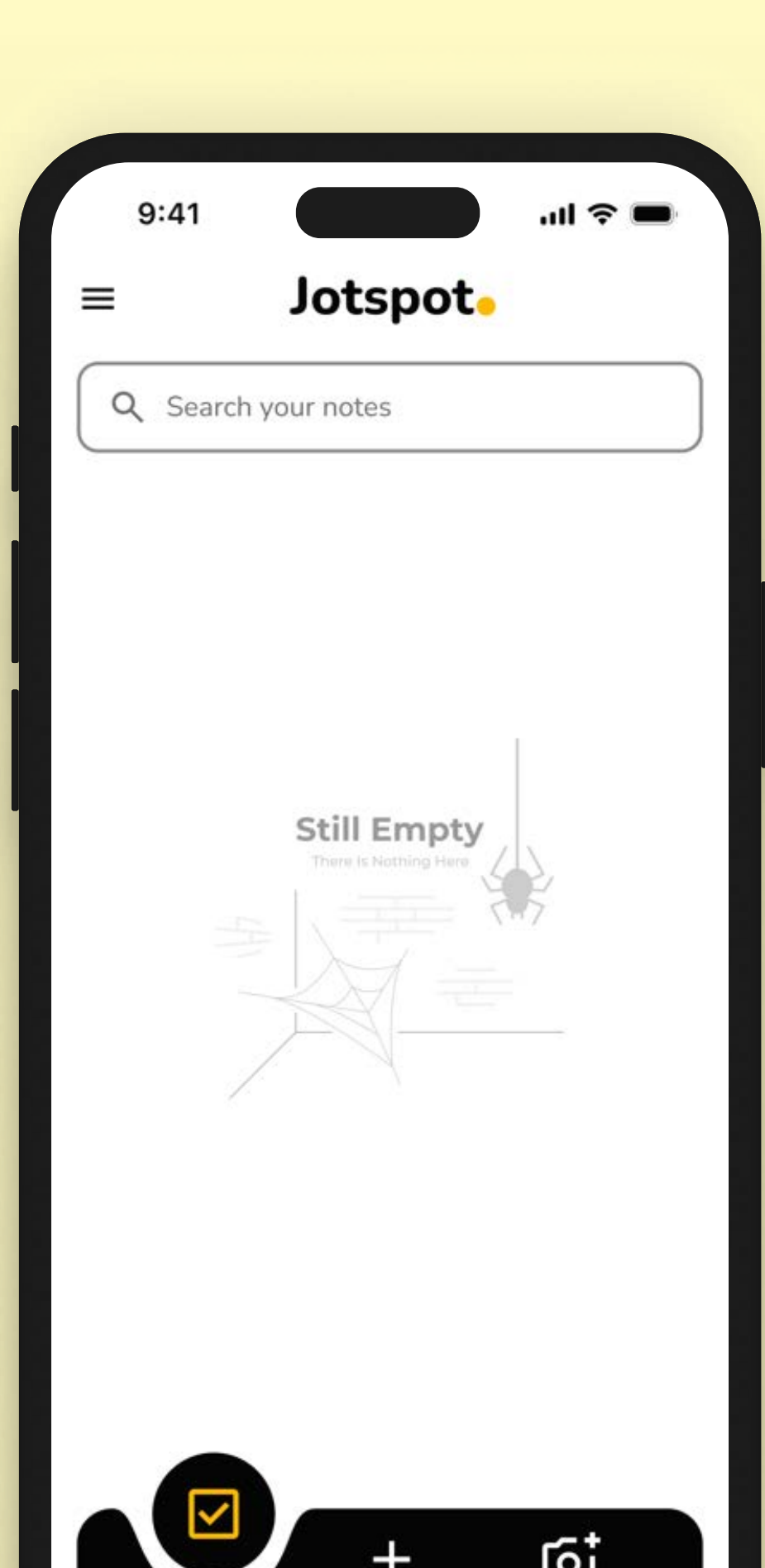
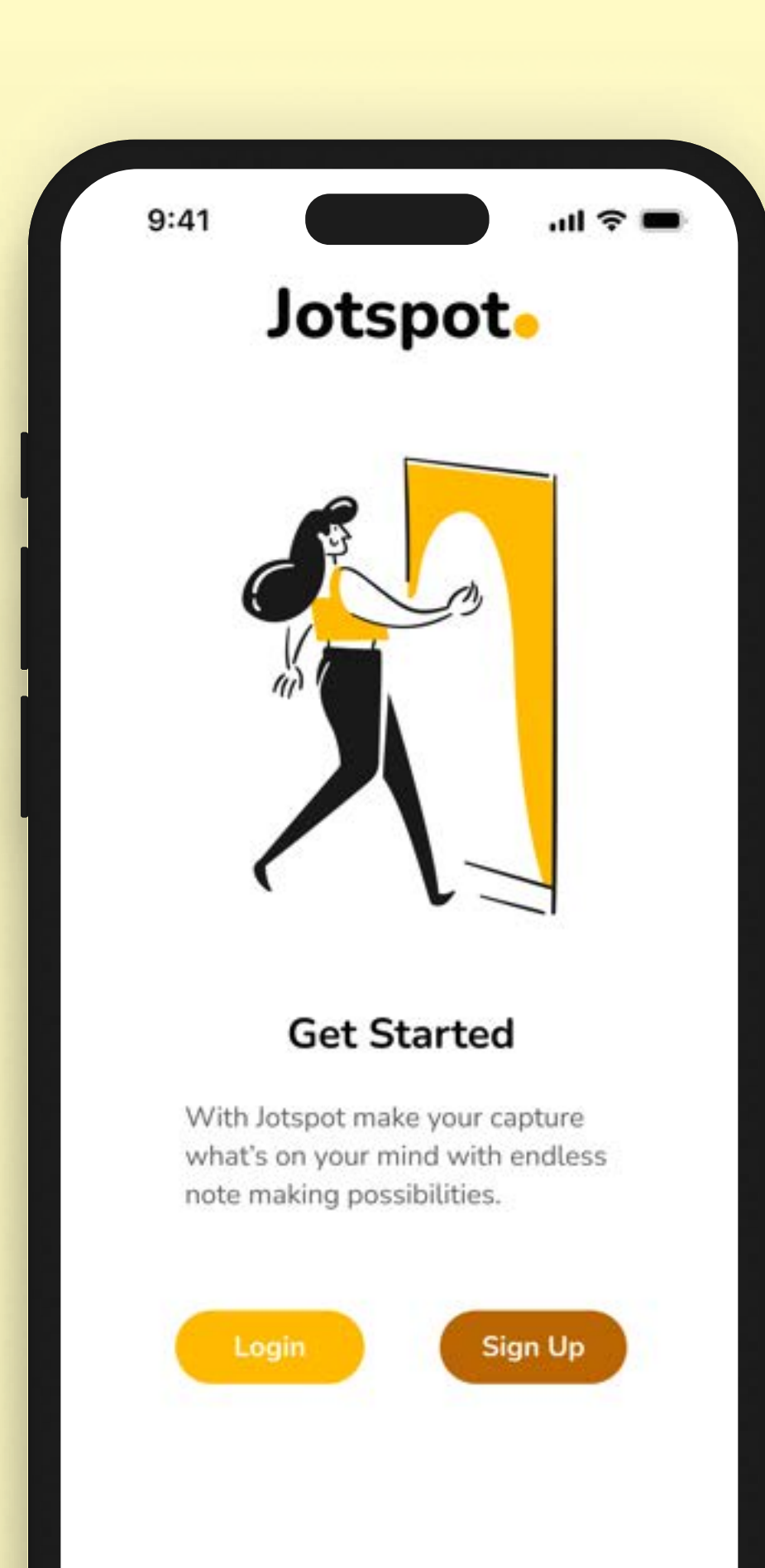
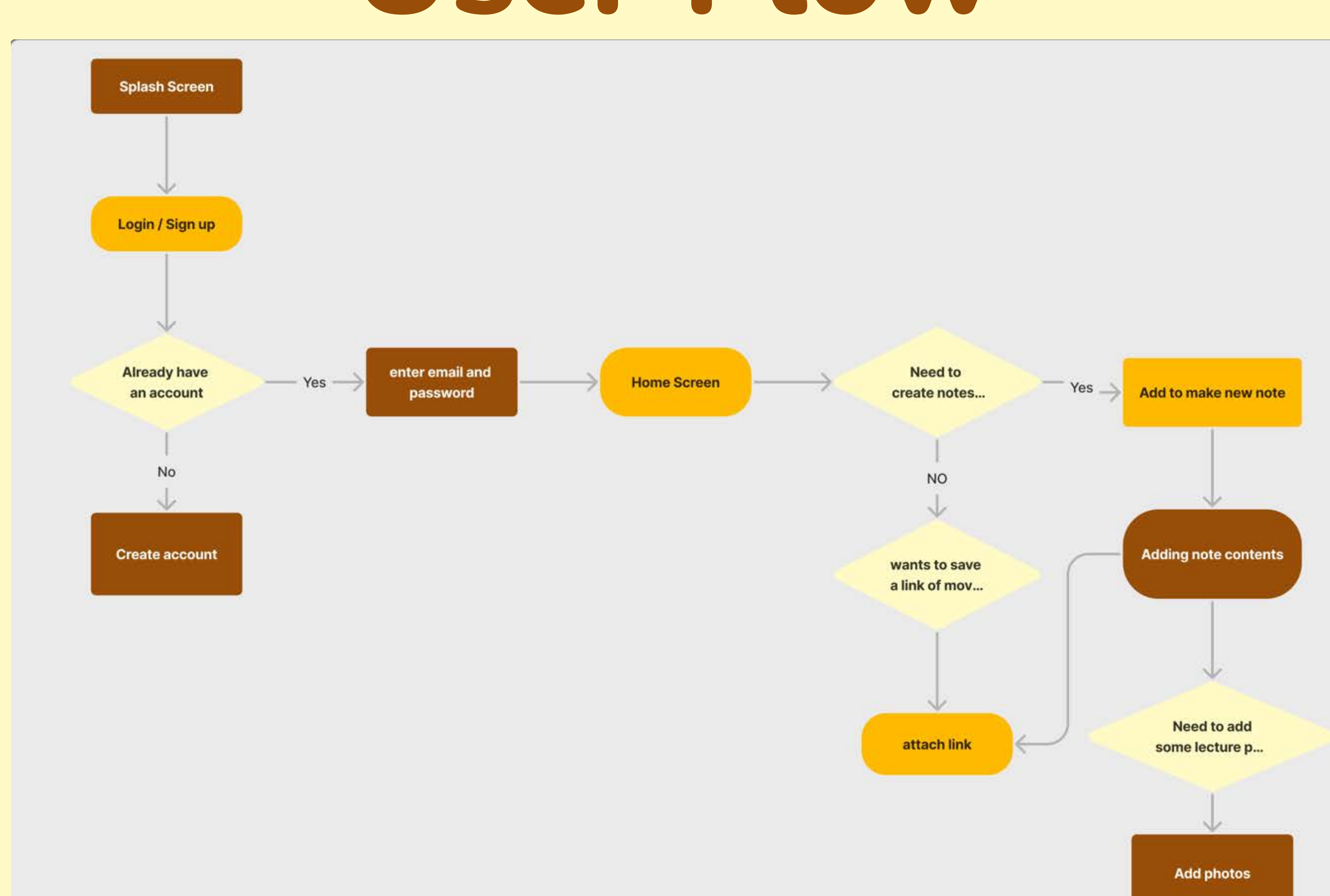


Grayscale

Information Architecture



User Flow



Thank You